



Every Mattress Needs Protection

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Photos Available

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Protect-A-Bed® and Massindo Group Donate to Jakarta Flood Victims

JARKARTA, Indonesia (Feb. 1, 2013) – The Massindo Group, the sole distributor of Protect-A-Bed products and owner of the Comforta mattress brand in Indonesia, donated 60 foam mattresses to victims of a massive flood that is immobilizing Jakarta. Massindo Group employees, together with the Kopassus, the Special Command Forces in the region, distributed mattresses, food, flashlights, bottled water and medication to flood victims last week.

The flooding began on Jan. 17 and many areas are still under water. Concerned the waters are not receding, the Massindo Group wanted to help flood victims who did not evacuate. "As we understand so far, many individuals preferred to stay at their homes, sleeping on the floor or floor mat," says Massindo Group CEO Jeffri Massie. "We realized the need for mattresses is so important for citizens to achieve a proper rest, especially during this stressful time."

To distribute the mattresses, Massindo Group's team covered the mattresses with Protect-A-Bed waterproof mattress encasements and placed the boxed supplies on top. Because roads are impassable due to high water, the protected mattresses were floated to recipients. "We think this is an ingenious way to transport essential supplies to those in need," says James Bell, CEO of Protect-A-Bed. "But it also proves that Protect-A-Bed mattress encasements can keep mattresses clean and dry, even from a flood."

The mattress donation is the latest example of Massindo Group's dedication to helping those in need. "We've distributed food, bug spray, Kleenex and other medical supplies to nearly 500 people," Massie says. "We will continue to help and are hopeful the waters will recede soon."

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About [Protect-A-Bed](http://www.protectabed.com)®:

Protect-A-Bed offers consumers a complete line of protective bedding products because “Every Mattress Needs Protection”. With over 30 years of experience in bedding protection, Protect-A-Bed products are available in 35 countries, and the company is recognized as a worldwide leader in mattress protection innovation. Protect-A-Bed products help create a dry, hygienic, bed bug free and anti-allergy sleep zone while also protecting the mattress warranty. The company developed Miracle Membrane®, a proprietary membrane, which is waterproof and protects against liquids and bodily fluids that may ruin a mattress or inhibit a mattress’s warranty claim, and patented BugLock® with SecureSeal® and three-sided zipper system for encasements. Protect-A-Bed products are listed as Class 1 Medical Devices with the Food and Drug Administration, and have received the Good Housekeeping Seal. For more information, visit www.protectabed.com.