



Every Mattress Needs Protection

Protect-A-Bed[®] CEO Featured Speaker at Bed Bug Conference

“The Monitoring and Prevention of Bed Bugs” Explores How to Implement a Bed Bug Monitoring Program

Chicago, Ill. (August 22, 2011) – James Bell, CEO of [Protect-A-Bed[®]](#), the leading provider of bed bug proof mattress encasements for the hospitality industry, will be a featured speaker at the Bed Bug & Pest Control Conference presented by *Lodging* magazine, that begins Tuesday, August 23, at the Renaissance Chicago Downtown.

Bell is a noted entrepreneur and frequent speaker on the topic of bed bugs. Under his direction, Protect-A-Bed was the first company to commission and successfully complete independent research on its products to prove it is bed bug escape, entry and bite proof. As a result, Protect-A-Bed developed AllerZip[®], the world’s first scientifically proven bed bug entry, escape and bite proof mattress encasement.

At the conference, Bell will present during Tuesday’s general session: “The Monitoring and Prevention of Bed Bugs,” where he will discuss the role mattress and box spring encasements play in the early detection of bed bugs in the hospitality industry.

According to Bell, mattress encasements can be used proactively to prevent the mattress and box spring from becoming infested with bed bugs. “This is a key way to limit the spread of an infestation,” Bell says.

“Protect-A-Bed saw the opportunity to develop a mattress encasement when bed bugs became an international problem,” he says. “We’ve not only been dedicated to creating products that work, we are committed to educating consumers on bed bugs and mattress protection.”

Protect-A-Bed, based in Wheeling, Ill., frequently sponsors and participates in seminars, webinars, educational panel discussions and summits. That is why Protect-A-Bed is a gold sponsor of this conference. “We know how important it is for the hotel industry to know how to manage the issue before it spirals out of control, Bell says. “This includes education, especially training their employees to be their first line of defense.”

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The conference takes place Tuesday, August 23 through Wednesday, August 24. Attendees can learn more about the panelists and register for the conference by visiting this [website](#).

To learn more about Protect-A-Bed's mattress and pillow protection products, visit www.protectabed.com.

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About [Protect-A-Bed®](#)

Protect-A-Bed offers consumers a complete line of protective bedding products because every mattress needs protection. Now selling in 30 countries for over 30 years, the company is a worldwide leader in mattress protection innovation. Protect-A-Bed products help create a dry, hygienic, bed bug free and anti-allergy sleep zone while protecting the mattress warranty. The company developed the proprietary Miracle Membrane® and patented BugLock® with SecureSeal® and three-sided zipper system. Protect-A-Bed products are listed as Class 1 Medical Devices with the Food and Drug Administration and have received the Good Housekeeping Seal. For more information, visit www.protectabed.com.