



## Every Mattress Needs Protection

### **Protect-A-Bed® sponsors North American Bed Bug Summit in Chicago** *Event led by BedBug Central offers critical information for attendees*

**Chicago (September 21, 2010)** – [Protect-A-Bed®](#), the leading provider of bed bug proof mattress encasements, is a gold sponsor of the BedBug University North American Summit hosted by BedBug Central Sept 21-22, 2010 in Chicago.

The two-day event will feature three-hour in-depth sessions on various bed bug related topics led by 14 of the nation’s premier bed bug experts. These experts include Michael Potter, University of Kentucky; Dini Miller, Virginia Tech University; Changlu Wang, Rutgers University; and Stephen Kells, University of Minnesota. Bed bug legal expert Christian Hardigree of UNLV will also present along with many other renowned presenters. The summit includes informational sessions on bed bug basics, fumigation, heat treatments, legal and risk management, and detection techniques, among other topics.

In addition to the sessions, the summit will feature an exhibitor hall featuring leading bed bug product providers, including Protect-A-Bed.

“Protect-A-Bed is committed to supporting educational initiatives that help address the growing bed bug epidemic,” said James Bell, CEO at Protect-A-Bed. “The BedBug University North American Summit will offer valuable information for all industry members interested in understanding current trends in bed bug management.”

Protect-A-Bed has a history of actively supporting bed bug education. The company sponsored a Webinar for the Corporate Housing Providers Association in March 2010, as well as the Hospitality Lawyer Webinar, “Don’t Let the Bed Bugs Bite you in Court” for attendees of the Hospitality Lawyer Conference in February 2010. And, in June 2009, the company hosted a Bed Bug Q&A with Rick Cooper and Jeff White of Bed Bug Central on Twitter.

For more information about the BedBug University North American Summit, visit <http://www.nabedbugsummit2010.com>. To learn more about Protect-A-Bed’s mattress and pillow protection products, visit <http://www.protectabed.com>.

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About [Protect-A-Bed®](#)

Protect-A-Bed offers consumers a complete line of protective bedding products because every mattress needs protection. Now celebrating its 30<sup>th</sup> anniversary year and selling in 30 countries, the

company is a worldwide leader in mattress protection innovation. Protect-A-Bed products help create a dry, hygienic, bed bug free and anti-allergy sleep zone while protecting the mattress warranty. The company developed the proprietary Miracle Membrane® and patented BugLock® with SecureSeal® and a three-sided zipper system. Protect-A-Bed products are listed as Class 1 Medical Devices with the Food and Drug Administration and have received the Good Housekeeping Seal.

For more information, visit [www.protectabed.com](http://www.protectabed.com)