



For Immediate Release

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Protect-A-Bed[®] Introduces Basic Waterproof Mattress Protector *Product Stain-Proofs a Hotel's Mattress Investment*

Protect-A-Bed's Hospitality Division has introduced a Basic waterproof mattress protector, offering hotel properties an essential tool to protect their mattress investment.

The waterproof protector is designed to prevent mattresses from getting soiled. "Hotels are focused on sustainability and keeping mattresses out of landfills," says Petra Minoff-Michael, Vice President of Sales for the Hospitality Division of Protect-A-Bed. "Our product is designed to do just that – it's an affordable tool designed to extend the life of a mattress."

The product also offers allergy protection and a dust mite barrier. With a 100% polyester surface, the protector is breathable, cool and comfortable for hotel guests to sleep on.

"In addition to sustainability, hotels are also focused on the guest experience – what they can do to enhance the guest's stay and ensure return business," Minoff-Michael says. "Hotels are going the extra mile with plush bedding and our product is designed to protect it."

According to Minoff-Michael, every night, the human body loses at least one pint of body fluids through the skin, pores and mouth as well as million of skin flakes. "Unprotected mattresses create the perfect breeding ground for bacteria and dust mites," she says.

Protect-A-Bed's Basic Waterproof Mattress Protector is easy to install and available in all hotel bedding sizes.

To learn more about Protect-A-Bed's products for the hospitality industry, please contact Petra Minoff-Michael at 1-866-297-8836.

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About Protect-A-Bed[®]

Protect-A-Bed offers consumers a complete line of protective bedding products to create a *Healthy Sleep Zone*. The unique technology featured in Protect-A-Bed's mattress and pillow protectors was developed in South Africa in 1980 before the company was officially established in the United States in 2000. Now selling in 27 countries, Protect-A-Bed is a worldwide leader in mattress protection innovation. The company developed the proprietary Miracle Membrane[®] and patented Bug Lock[®] three-sided zipper system with Secure Seal[®], which help create a dry, bed bug free, anti-allergy sleep zone for people of all

ages. Protect-A-Bed products are listed as a Class 1 Medical Device with the Food and Drug Administration and have received the Good Housekeeping Seal. For more information, visit www.protectabed.com.